

The Business Growth Network presents— "How to Grow Your Business in a Challenging Economy"

Small businesses are critical to the U.S. economy because they employ about half of the people working in the private sector and generate an outsize share of new jobs. Growing your business in today's economy is fraught with challenges more than ever! This panel discussion brings together business leaders in operations, sales, marketing, and finance to offer valuable insights and real life experiences dealing with both the every day and strategic issues for growing a business.



In a nationwide Gallup poll of 350,000 small businesses with less than 250 employees who were asked what was the most important challenge their business faced today, 29% said bad sales, and 26% said unpredictable business conditions.

If you are a:

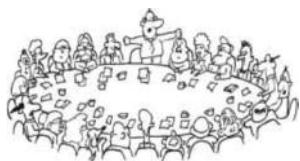
- CEO, Partner, Owner
- Decision Maker
- Marketing Director, Sales Manager

and need to grow your business in this challenging economy, attending this panel discussion with operations, marketing, sales, and financial small business leaders is for you.

Participants will learn about:

- The basic fundamentals small business leaders should follow in making good decisions for growing their business
- The key elements that a company should have in place to establish a working plan to grow in today's economy
- The ways a business can market itself given all the social media and marketing tools available today
- How sales training can stimulate new sales/revenue and growth in a difficult economy
- How to react to the current state of the economy at the same time trying to make sound financial personal and business growth decisions

**You will not want to miss this
informative and important panel discussion!**



The Business Growth Network (BGN), founded in 2003, is a community of entrepreneurs who participate in monthly small group meetings and larger quarterly events in order to find ways to "work on their business and not just work in their business".

BGN offers a forum for both professionals and business owners to openly share information about their concerns in growing and managing their businesses, as well as to exchange useful feedback and to receive practical advice from their peers.

Please contact Michael Gansl at 917-848-6163 or mgansl@gmail.com for more information about how you can become a member of the **Business Growth Network**.

Panel Discussion Participants:

Kevin Schumacher - Chief Executive Office Skyline Genesis Event Marketing since 2006 - Previously owned and operated several national and international manufacturing companies in the private and public sector.

Mitch Tobol - Managing Partner/CGT Marketing - a marketing expert for more than a decade focused on growing companies using intelligent marketing and cost efficient tactics.

Jeremy Rawitz - Principal/Sales Strategy Corp - a Certified Sandler Sales Trainer located in New York City doing sales training for businesses and corporations.

Chris Langiulli - Wells Fargo Advisors, LLC/Senior Vice President - an Investments Portfolio Manager advising individuals and small business owners, and corporate executives for over 20 years.

Date and Time: Thursday, September 15, 2011 - 7:45 am Registration; 8am-10am - Panel Discussion; 10am-10:30 am - Q&A 11am - Open networking/Business card exchange

Where: Conference Center: 60 East 42nd Street

Cost: \$149 for individuals
Group rates and special membership rates available.

**Don't miss this valuable seminar. Seats are limited!
Register today at: www.bgnonline.com
OR call Michael Gansl at: 917-848-6163**