

# 7 Ways to Generate Leads Using Social Media Now!

Another presentation in a series by the Business Growth Network and Mitch Tobol

**"Social media is a real time dialogue!"**  
**"Social media are tools!"**  
**"The future of business is social! "**  
**"Traditional methods of sales prospecting are grossly inefficient!"**

Do these quotes confuse you? - This seminar will show you how to cut through the hype and understand how to generate leads today!



*"To be successful and grow your business and revenues you must match the way you market your products and services with the way your prospects and clients learn about you and what you have to offer"*

*Come and hear Mitch Tobol cover the key factors of social media, what it means to you, and how you can profit from it now! Mitch is a well known marketing expert in social and traditional media and a Principal in the Business Growth Network. He's a sought after speaker and trainer for social media and is an Adjunct Professor at Hofstra University.*

*If you are a:*

- CEO, Partner, Owner
- Decision Maker
- Marketing Director, Sales Manager

*and need to grow your business, generate more leads to get more sales opportunities and increase revenue this fast paced seminar on the "7 Ways to Generate Leads Using Social Media" is for you!*

**Register Now**  
<http://www.bgnonline.com>

**You will not want to miss this informative and important seminar on Thursday, January 26, 2012!**



**The Business Growth Network (BGN)**, founded in 2003, is a community of entrepreneurs who participate in monthly small group meetings and larger quarterly events in order to find ways to "work on their business and not just work in their business".

**BGN** offers a forum for both professionals and business owners to openly share information about their concerns in growing and managing their businesses, as well as to exchange useful feedback and to receive practical advice from their peers.

Please contact Michael Gansl at 917-848-6163 or [mgansl@gmail.com](mailto:mgansl@gmail.com) for more information about how you can become a member of the Business Growth Network.

## Participants will learn about:

- Proven strategies for social media and how to make it work for your business
- 7 specific ways to generate leads now
- Tips and inside information on what's working and what's not
- Misperceptions of social media to avoid
- The key ways to understand social media differently from now on
- Social Media Predictions for 2012

**Date and Time:** Thursday, January 26, 2012 - 7:45 am Registration; 8am-10am - Presentation; 10am-10:30 am - Q&A; 11am - Open Networking/Business Card Exchange

**Where:** The Dylan Hotel, 52 East 41st St., NY

**Cost:** \$99 for one: \$49 each for two (special code TwoPerson)  
Group rates and special membership rates available

**Don't miss this valuable seminar. Seats are limited!**  
**Register today at: [www.bgnonline.com](http://www.bgnonline.com)**  
**OR call Michael Gansl at: 917-848-6163**