

Social Media Keeps Changing! Are You Up to Date?

A presentation by the Business Growth Network and WithumSmith + Brown



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Is Google+ part of your SEO strategy?

Are your ads on Facebook & Twitter working for you?

Have you considered Google AdWords for your business?

Do you think you need LinkedIn Premium?

Are you creating viral videos using Vine & Instagram?

Find out these answers and more to your questions about social media and how it impacts your business!

If you are a:

- Business Owner, Partner, CEO, Decision Maker
- Sales Manager, Salesperson
- Marketing Director, Marketing Representative

and need to increase your business' social media footprint, this fast-paced and informative seminar is for you!

You will benefit by:

- Learning proven strategies to make social media work for your business
- Discovering tips and inside information on what's working and what's not
- Avoiding misperceptions of social media
- Gaining a better understanding of the different social media platforms

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You will not want to miss this informative and important seminar on Wednesday, November 6, 2013!



BUSINESS GROWTH NETWORK

The Business Growth Network (BGN), founded in 2003, is a community of entrepreneurs who participate in monthly small group meetings and larger quarterly events in order to find ways to "work on their business and not just work in their business".



WithumSmith+Brown offers clients the benefits of a larger CPA firm without sacrificing the attention and dedicated service that one expects from a smaller and more personal firm. WS+B provides accounting and financial services to a broad spectrum of industries that range in size from small, entrepreneurial startups to larger, publicly-held companies.

Mitch Tobol is a well known marketing expert in social and traditional media. He is a sought after speaker on many topics including Branding, The New Marketing Paradigm and Leveraging LinkedIn. He has appeared on Cable TV and been interviewed on radio. He is also an Adjunct Professor at Hofstra University.

This is the seventh seminar that Mitch has done on social media marketing topics as a Principal in the Business Growth Network.

Date and Time: Wednesday, Nov 6, 2013—7:45am Registration
8am - 10am - Presentation; 10am-10:30am - Q&A;
11am - Open Networking/Business Card Exchange

Where: WS+B, 1411 Broadway, 9th Fl. New York, NY 10018

Cost: \$99 for one; \$49 each for two or more
Breakfast included

***Don't miss this valuable seminar. Seats are limited!
Register today at: www.bgnonline.com
OR call Michael Gansl at: 917-848-6163***

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